



Evernorth MoreThanRxSM Services



MoreThanRx is our suite of solutions that opens new doors of access to your members through partnerships with pharmacies across the nation.

‘Care beyond the counter’ is a member-facing communications platform created to help you promote the MoreThanRx service(s) you’ve invested in.

This toolkit contains marketing materials, like flyers, emails and digital signs, to educate and inspire your members to use the service(s) available to them. These health services provided through the pharmacy benefit help members more conveniently manage their health, benefiting your plan and bottom line.

Please contact your account team if you have any questions.

Important Note on Applicability of Materials

Some materials in this toolkit may not apply to clients who are not currently enrolled in the solution(s). Using non-applicable materials could direct members to services that are not included in their benefit package. If you would like to enroll in the solution(s), please contact your account team for more information.

EVERNORTH
HEALTH SERVICES

Member engagement materials: Test to Treat

Here is a list of all the available resources designed to promote the benefits of local pharmacy clinical testing capabilities. **All resources include an option for co-branding.**

Download all 

RESOURCE	HOW TO USE IT	DETAILS
Flyer	Leave on members' desks or post to an intranet site.	2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage	Display on digital monitors throughout your workspace.	2 Powerpoint files Dimensions: 1920 x 1080px
Email	Engage and rally members by sending info straight to their inbox. Note: Download to Internet Explorer for best experience. Sample subject line: There's no waiting room for these Test to Treat.	2 OFT emails
Detail		
Full		

Member engagement materials: OTC Home Delivery

Here is a list of all the available resources designed to promote the benefits of over-the-counter (OTC) home delivery. **All resources include an option for co-branding.**

Download all 

RESOURCE	HOW TO USE IT	DETAILS
Flyer		Leave on members' desks or post to an intranet site. 2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage		Display on digital monitors throughout your workspace. 2 Powerpoint files Dimensions: 1920 x 1080px

Member engagement materials: Pharmacist Prescribing

Here is a list of all the available resources designed to promote the benefits of local pharmacy prescribing capabilities. **All resources include an option for co-branding.**

Download all 

RESOURCE	HOW TO USE IT	DETAILS
Flyer	Leave on members' desks or post to an intranet site.	2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage	Display on digital monitors throughout your workspace.	2 Powerpoint files Dimensions: 1920 x 1080px
Email	Engage and rally members by sending info straight to their inbox. Note: Download to Internet Explorer for best experience. Sample subject line: Did you know your pharmacist can prescribe medicine?	2 OFT emails

Full

Member engagement materials: Pharmacy Vaccination Program

Here is a list of all the available resources designed to promote the benefits of local pharmacy vaccination programs. **All resources include an option for co-branding.**

Download all 

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Flyer	Leave on members' desks or post to an intranet site.	2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage	Display on digital monitors throughout your workspace.	2 Powerpoint files Dimensions: 1920 x 1080px
Email	Engage and rally members by sending info straight to their inbox.	2 OFT emails
Detail		

Full

Member engagement materials: Reproductive Health

Here is a list of all the available resources designed to promote pharmacist-administered injectable medications. **All resources include an option for co-branding.**

Download all 

RESOURCE	HOW TO USE IT	DETAILS
Flyer	Leave on members' desks or post to an intranet site.	2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage	Display on digital monitors throughout your workspace.	2 Powerpoint files Dimensions: 1920 x 1080px
Email	Engage and rally members by sending info straight to their inbox. Note: Download to Internet Explorer for best experience. Sample subject line: Want reproductive care that's close and convenient?	2 OFT emails

Full

Member engagement materials: Medication Administration Services

Here is a list of all the available resources designed to promote pharmacist-administered injectable medications.

All resources include an option for co-branding.

Download all

RESOURCE	HOW TO USE IT	DETAILS
Flyer	Leave on members' desks or post to an intranet site.	2 Powerpoint files Dimensions: 8.5" x 11"
Digital signage	Display on digital monitors throughout your workspace.	2 Powerpoint files Dimensions: 1920 x 1080px
Email	Engage and rally members by sending info straight to their inbox. Note: Download to Internet Explorer for best experience. Sample subject line: Did you know pharmacists can help with prescription injections?	2 OFT emails

Full